

2024 - Client's Proposal



→ www.ophyra.com



Capitalize on your investment and get the best result with our specialists

Our main goal is to make your brand profitable using the most advanced digital marketing techniques, web, mobile and software development, and multimedia.



Our Process

1. Client Evaluation & Process Optimization:

- Software Consultants
- Project Managers
- IT Strategists

2. Marketing Strategies for Lead Generations & Brand Optimization

3. Web Development - Mobile APPs - Server Optimization



1. Client Evaluation



To guarantee the success of any strategy, you will receive the advice of our team of experts, who will focus on analyzing your company's computer system, workflows, team operations, and technologies applied to create a custom plan for defining and optimizing all internal processes, including team communications, goals definitions, and technologies used.

Our Line of Experts include:

- Project Managers
- Software Consultants
- IT Strategists



2. Marketing Services for Lead Generations

Years of experience give us the tools we need to drive more traffic, skyrocket conversions, and deliver more sales to your business. Our Formula includes:

Our Formula Include

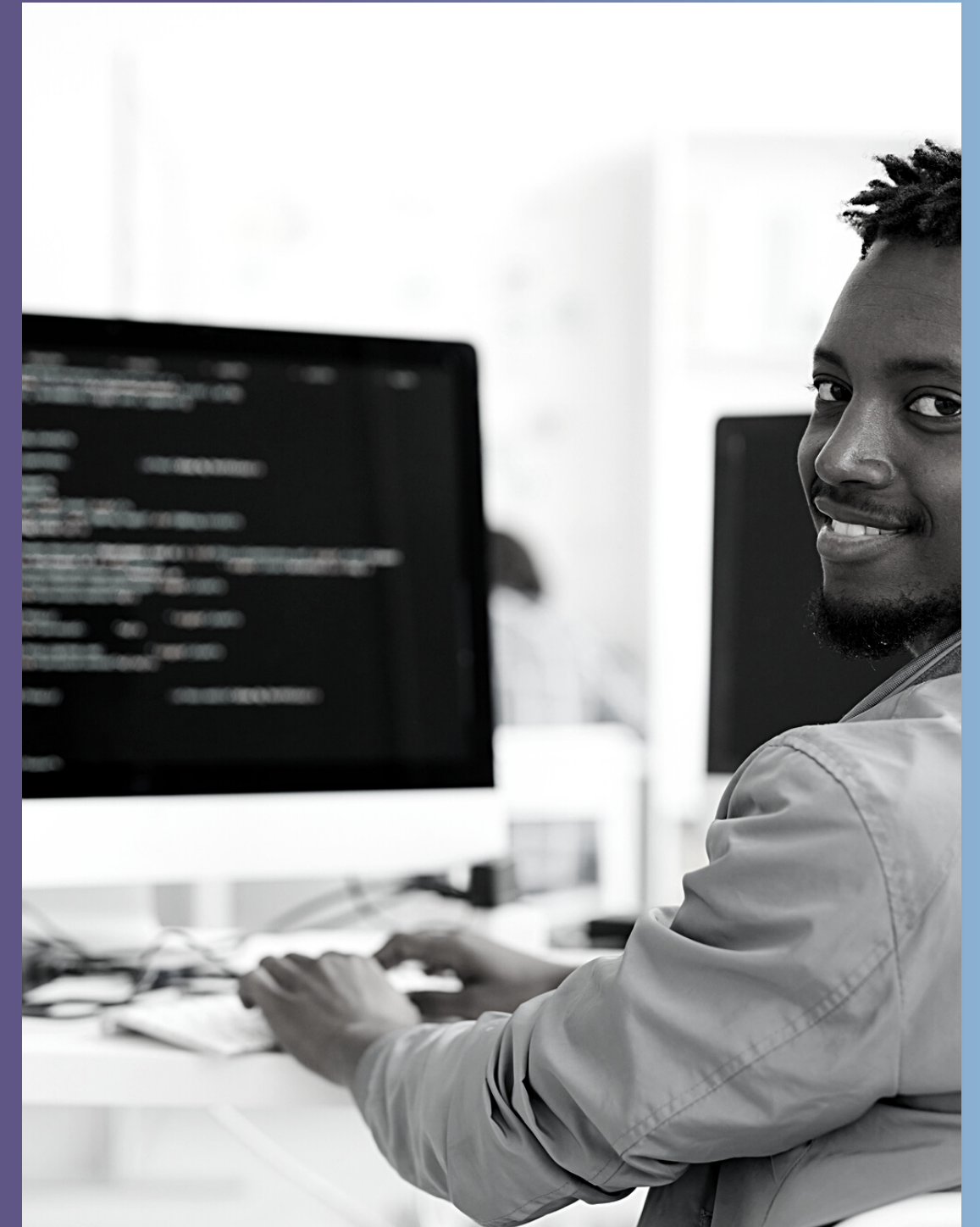
- Branding Desing
- Web development
- Content Creation
- Social Media Management
- Conversion Rate Optimization
- Email Marketing Automation
- POP Material
- Multimedia
- Corporate Events
- Pay Per Click (PPC)
- Google Ad Campaigns
- Google Analytics Optimization



3. Advance Software & API development

Sometimes, out-of-the-box software is not enough to improve your process, and you need to create your custom site from scratch, or you probably already have a great system that needs to be optimized to improve your productivity. Our services include:

- Process flow diagrams and Strategy definition.
- Website , Web Apps and Mobile APPs Development
- Cross Platforms systems.
- Server Architecture.
- Data Backup.
- Third-party integrations.





Ophyra Packages

FEATURES	STANDAR	BUSINESS	ACCELERATE
MONTHLY PRICE	690.00	1,699.00	2,899.00
Project Manager / Marketing Specialist	X	8 HOURS / WEEK	12 HOURS / WEEK
1 Web Developer or Content Creator Associated (If Needed)	X	6 HOURS / WEEK	12 HOURS / WEEK
1 Graphic Designer Associated (If Needed)	X	6 HOURS / WEEK	12 HOURS / WEEK
Competitor and keyword evaluation for PPC campaigns, including position tracking to evaluate your brand in specific geographic areas.	YES	YES	YES
A backlinks strategy, including weekly content generation in podcast or blog format, to enhance your organic positioning.	YES	YES	YES
Social media content and advertising strategy and implementation.	YES	YES	YES
Web and content optimizations, including Hosting and Domain Management, funnel optimization and chat implementations, as ways to improve the monetization of your website and social media platforms.	YES	YES	YES
Bi-weekly reports on budget and traffic evaluation across marketing, web, and mobile development, ensuring continuous optimization	x	YES	YES
Enhanced Server Performance Optimization and Rigorous Code Review	x	x	YES
Data Exploration, Data Visualization, and ROI Measurement Report for Marketing Strategies	x	x	YES



Additional Services

FEATURES	UNIT	PRICE
Email Marketing Specialist including Automation, Funnel Integration & Reputation Report	1 Month (2 Hours Per week)	\$299.00
Google Pay Per Click Implementation and Adminitration Including Keyword & Competitor Evaluation	1 Month (2 Hours Per week)	\$299.00
Profesional Photo Session for your Product and Brand including 20 Photos edited per Hour (Travel Fee Might Apply)	Price Per (1) Hour	\$130.00
Profesional Video Session for your Product or Brand including 3 Min of Edited content per Hour recorded. (Travel Fee Might Apply)	Price Per (1) Hour	\$180.00
Reputation & Listing Manager	Price Per Month	\$299.00
Virtual Assistant	Price per Hour	\$10.00



Development & Execution

The minimum amount of hours required is 20 per month. If you have already hired one of our 'Ophyra Packages,' there is no minimum amount of hours.

All Prices Includes a Projet Manager for 1 hour weekly to evaluate the job of the expert assigned

FEATURES	UNIT	PRICE
Web Developer (HTML - CSS - Wordpress - Shopify - Magento) Include 1 hour of project Management	1 Hour	\$18.00
Back-End Software Developer (PHP - Java - Phython - NodeJS - MySQL - MongoDB - PostgreSQL)	1 Hour	\$22.00
Front-End Software Developer (React JS - React Native - VueJS - Angular)	1 Hour	\$20.00
Grapich Designer & Video Editor	1 Hour	\$18.00
Content creator (Blog & Podcasts)	1 Hour	\$18.00



Working Conditions

- (i) Our Company offers two primary services: "Productivity Time" and "Consulting Time." Those two services should be paid in advance
- (ii) Once the Client sign our contract, will receive an invoice with the services and the total amount to be paid to start the work.
- (iii) The Only Payment method our Company currently accepts is the Square Point of sale. The Client will receive by email all the invoices and payment links.
- (iv) Suppose the Client has not provided the information required by Our Company by the time specified in this contract. In that case, the time will start running, consuming the amount of Productivity Time or Consulting Time paid by the Client.
- (v) If the Client wants to cancel this contract, The Client must communicate by email to our account manager at least 15 days in advance.
- (vi) The Client will have up to 30 days after accepting this contract to provide all the information required by Our Company to start the with the work (This info will be Included in the contract)
- (vii) Our services could generate additional charges for Advertising or for using third-party platforms. The Client always will have access to those platforms to know the amount of money consumed daily (For advertising) and will be communicated by our Account manager before hiring any technology that requires a subscription. By accepting this contract, the Client is accepting and will be billed by the end of the month for those expenses; if not, the working process could be canceled by our Company without a refund.
- (vii) The delivery time could vary depending on the communication and complexity of the project. If the Client is not satisfied with the result of our work, we could cancel without any further liability for Our Company and the Client 15 days in advances before the end of the month.



Stay Connected

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